February 21, 2017

Job Title: Business Commute Challenge Intern
Organization: Lane Transit District – Point2point Department

Description of Organization:
Point2point (P2P) is the transportation options program for the Eugene-Springfield area. This region has a population of 240,000 residents who drive a combined 2.9 million miles a year. P2P is a federally funded program housed at Lane Transit District (LTD). The mission of P2P is to reduce the amount of vehicle miles traveled in our region by promoting alternative transportation including transit, carpooling, biking, walking, and teleworking.

Internship Description:
http://www.commutechallenge.org/ The BCC is a week-long, yearly event that is a friendly competition between local area business teams and employees. The event encourages employees to try alternative forms of transportation rather than driving alone. In 2016 more than 2,821 participants did not drive more than 90,000 miles in one week.

The BCC intern will learn about strategies to reduce single occupancy vehicles, through education and encouragement. The intern will experience a project from beginning to end which includes getting to know community stakeholders; assisting in preparing/gathering materials for the BCC, event planning, promotion and execution; outreach to employers, and asking for prize donations from local businesses. Internship takes place in a professional atmosphere. The intern will also be required to deliver packets to regional employers by bicycle.

General knowledge and skills required:
Good organizational skills. Excel and Word proficiency. Knowledge of the local transit and bike path system and the ability to bike up to 10 miles in one day is a must. Team player yet can work alone with delegated tasks. Ability to engage the public in a variety of settings. Social media (Facebook and Twitter) and good communication skills. Social personality is a plus.

Additional information:
This internship will pay a stipend of $600 and we be required to work 8-10 hours a week from April 1 – May 31. Fewer hours early in term, but more the week of the event.

To apply: Submit resume and cover letter to Cody Franz at cody.franz@ltd.org. Application deadline is March 1, 2017.