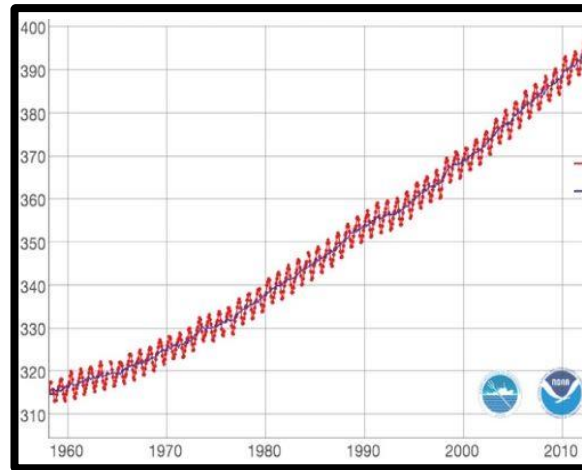
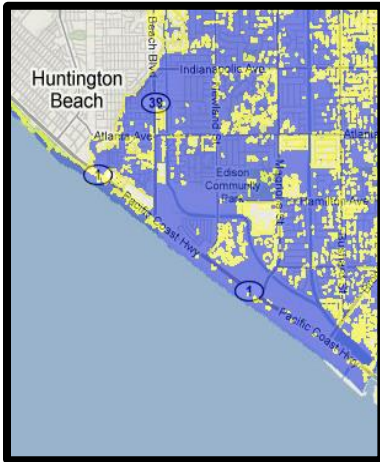


Communicating Climate Change



**Winter
2015**

**T, Th
12-1:50**

ENVS 411: Communicating Climate Change

T, Th 12:00-1:50

Climate change is an important issue, and yet many people don't seem to understand or care about it. Why? And what can be done? How can scientists, activists and educators communicate about climate change in a way that promotes public knowledge about the issue and inspires action? Drawing from science, sociology, psychology, education theory, and the humanities, this course will examine barriers to communicating climate change and assess a variety of real-life climate communication projects and consider how successful they are. As a culminating project, students will work in groups to develop and implement their own vehicle to "communicate climate change" to an audience of their choosing. (4 credits)

Instructor: Jenny Crayne

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