Outreach and Social Media Internship Description

Intern will learn about nonprofit administration and gain skills in online fundraising planning, management, and outreach; community outreach, including scheduling speaking engagements; and social media management, planning, and outreach.

Tasks and responsibilities with headquarters activities include assisting with scheduling and organizing local community outreach and fundraising events; improving organizational social media (Facebook, Twitter, etc.) presence and outreach; and maintenance and outreach for the online crowdsourcing platform GlobalGiving.

CREATE! is also interested in working with students who have French language skills (for translation) and basic videography and video editing skills.

There are no travel opportunities to our project sites in Senegal at this time. All intern positions are located at our office in downtown Eugene.

This internship is available for either Summer or Fall term, or both, depending on student availability and interest.

Anticipated hours/week: 10
Unpaid

Description of Organization

The Center for Renewable Energy and Appropriate Technology for the Environment (CREATE!) was established in 2008 with the mission of helping rural populations in the developing world cope with water, food, and fuel shortages resulting from the impact of climate change on their communities. Using a participatory approach and appropriate technologies, CREATE! works with communities in rural Senegal to identify and meet their needs in three primary sectors – water, food, and renewable energy. For more information, visit our website, www.createaction.org, or our Facebook page, https://www.facebook.com/createaction.org.

Qualifications

General knowledge and skills required: Microsoft Office; social media (Facebook, Twitter); excellent written and oral communication skills; French skills not required but appreciated and useful.

Application

Please email a cover letter and resume to Kaitlyn Grigsby at kaitlyn@createaction.org. The position is open until filled.