Willamette Farm and Food Coalition

2014 Spring Term Internship Opportunities

Mission
The Willamette Farm and Food Coalition (WFFC) facilitates and supports the development of a secure and sustainable food system in Lane County.

Vision
We envision a secure and sustainable food system as one in which our farms and food businesses are ecologically and economically viable, our agricultural lands are supporting a much larger percentage of Lane County’s food needs, and all members of our community have access to fresh local foods.

We believe that a strong local food system contributes to the integral health of our entire community and we work to facilitate greater understanding of the social, economic and environmental impacts of our food choices. WFFC accomplishes its mission through advocacy, education and outreach, and in serving as a network for local farmers, food processors, and consumers at all levels (individuals, businesses, and institutions).

WFFC promotes the purchase of locally grown and produced foods to keep valuable agricultural land in production, to ensure the economic viability of farms, to benefit public and environmental health, and to strengthen our local economy.

Willamette Farm and Food Coalition has the following internship available:

Volunteer Recruitment and Training Coordinator

WFFC requires an intern to help create a corps of volunteers that can become community ambassadors for our Lane County FOOD Makes DOLLARS and SENSE campaign.

WFFC has taken “Buy Local” to a more visible and expansive level in Lane County, with our collaborative consumer education and marketing campaign. The campaign will increase the visibility of locally grown foods and the farms and food businesses providing them, and will equate supporting these farms and businesses with economic benefit to the community and local economy. Equally important, it will expand the number of institutions, media and community ambassadors that are educating the community about the benefits of buying locally grown food and provide tangible tools to support their outreach.

The Volunteer Recruitment Intern will plan and implement outreach strategies and materials to engage community members in becoming volunteers for Willamette Farm and Food Coalition and community ambassadors for the campaign. The project will culminate in a volunteer celebration and training evening at the end of May, which the intern will organize.
**Preferred Skills:** passion for local food (eating, shopping, cooking!), strong verbal communication (person to person and phone), strong organizational skills, some knowledge or experience in event planning.

**Term:** Spring

**Hours per week:** flexible, with an average of 4 hours